

Alicia Alexander

UX/UI Designer

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Background and Objective

I specialize in software design for digital products. I can provide UX and UI design with code using Bootstrap and CSS/SCSS.

I aspire to transition my career into a role that will focus on design to collaborate with an established tech team of front-end, back-end or full stack developers that will program the functionality of designs.

[Portfolio Website](#)

[Dribbble](#)

Training and Education

General Assembly 2020-2021
User Experience Design
Human-Centered Design Foundation Course
In Progress

Johns Hopkins University 2020
Effective Workplace Presentations
[Certificate](#)

Virginia Commonwealth University Bachelor of Science Degree in Mass Communications.
Included Media Graphics and Typography course

Skills

- Figma
- Adobe XD, Photoshop, Illustrator
- Sketch
- Wireframes
- Clickable Prototypes
- UI Design
- UX Design
- User Research
- Git, GitHub, Bitbucket
- JIRA, Asana, Agile Scrum
- Bootstrap, Flexbox, HTML5, CSS3, SCSS
- Responsive Design
- Gulp, Grunt

Experience

Johns Hopkins University, Centers for Civic Impact

UX/UI Designer and Developer October 2019 - Present

- Design and develop digital software products for the center's funders: [Bloomberg Philanthropies](#), Bill and Melinda Gates.
- Conduct user research interviews, feedback surveys and prototypes to present to design stakeholders and internal staff.
- Design and code digital products built with **React.js**, **Django** and **Bootstrap**.

UI/UX Consulting and Freelance Jan.2018 - Present

North Highland Consulting Contract 2018
[Wells Fargo Bank WordPress](#) development and QA responsibilities in an Agile scrum team.

Avesis Incorporated

Designer and Developer 2016-2017 (Full-time)

- UI design for digital products as a mobile app, dashboard web applications and landing pages for health care consumers and providers.
- Executed design deliverables with Bootstrap, HTML and CSS during assigned tasks in **Agile Scrum sprints**.

State of Maryland, Department of Planning

Webmaster 2014- 2016

- Daily web design, development and maintenance for the Maryland Department of Planning website and other department projects.
- Accomplished the department's first RESTful API Toolbox web application.

TESSCO

Electronic Marketing Specialist 2012- 2014

- Design and code HTML email campaigns, Eprise CMS fragments, web banners and content. Submit work in sprints in an **Agile Scrum workflow**.

Web Design, Development and Marketing Experience

2008-2012

- Website design, development, content management, e-newsletter, social media marketing and SEO for various companies and positions.